

WHAL September 2022

Thursday, September 15, 2022 6:53 PM

Business meeting 7:03-7:13

Members present 10 in person, 5 online

Board Reports

- Treasurer's Report (Audra Zampogna) current balance \$4,179.63. Membership to review treasurer's report from last year.
- Membership Report (Helena Valentine) currently 3 paid members for the new year. Last year's membership was around 56. If you renew in September or October you get entered into the drawing for one year's free membership.
- Programs Report (Kim Freithaler)
- Publicity / Communications Report (Lynda Kirby)
- Social Media/Multimedia Report (Cindy Gilberti, Jim Tobin) subscribe to our YouTube channel

Member News / Call for Artists / Show and Class Announcements (Debbie Tobin)

- WHAL to pair with Coraopolis Art Walk on October 8th. Seeking members to set up artwork for sale and plein air painters. See monthly newsletter for more information.
 - Plein Air show happening concurrently at Gilberti Fine Arts.
 - Entry fee is \$10.00 per piece.
 - All submissions must have been completed within the past two years, not exhibited in a prior WHAL Art Show and not completed in a workshop or under instruction.
 - The show is open to all active members whose membership dues are paid in full. Each member is limited to three pieces of artwork. All mediums are accepted. Original artwork only. No giclees. No diptychs or triptychs.
 - In-person art drop off at Gilberti Fine Art Studio & Gallery 9am-12noon Wednesday, September 28, 2022.
 - Please please fill out the entry form(s) on our <http://westhillsartleague.com/> EXHIBITS/EVENTS page and also email images of submissions to westhillsartists@gmail.com by 12noon Wednesday, September 28, 2022.
 - Digital requirements for emailed images are a jpeg format. *Image file size is limited to 2.0 MB or less.
 - Each image should be labeled as: Artist's last name, title of piece, year created, and medium: (LastName.Title.Year.Medium.jpeg)Example: Smith.Flowers in a Vase.2023.oils.jpeg
- September's Challenge of the month is to depict water in your artwork. See the monthly

newsletter for more info or reach out to Lynda Kirby with submissions and/or questions.
kirbycreativeservices@yahoo.com

- Check out upcoming events at the North Hills Art Center including a call for the Crisis Center North Show and a call for artists for the holiday market. <https://northhillsartcenter.org/>

Demonstration by watercolorist, Ron Thurston

- A few words of wisdom by Ron:
 - You can use a magic eraser to remove watercolor!
 - Always make sure your image works in black and white before you make it in color.
 - Fold a skinny edge of your paper at the top over to the back to mount it without having to get glue all over the back of your artwork.



- Highly recommended by Ron: *Serge Hollerbach: A Russian Painter in New York*
<https://www.youtube.com/watch?v=3UZxb21UsC0>
- Always paint with watercolors on an angle so that there is a universal direction for the water to flow so it doesn't pool in the center of your shapes.
- Use what you have. Acrylics, dyes, inks, and tempera can be watered down to mix in with your watercolor paints in your pieces.

