

# WHAL November 2021

Thursday, November 18, 2021 4:30 PM

Business meeting 7:01-7:21pm

Members present - 12

- New member: Lynn Pricer - watercolor & gouache artist

## **Board Reports**

- Treasurer's Report (Audra Zampogna) - current balance \$4,467.07
- Membership Report (Helena Valentine) - currently have 43 paid members. Drawing this evening - everyone paid by the end of the meeting tonight will have a chance to win a free membership for the next year.
- Programs Report (Kim Freithaler) - next month (December) is skipped due to the holiday. January meeting is a pot-luck and show & tell - more information is forthcoming. Considering a live figure drawing one month (possibly February or April) instead of a presenter one month.
- Publicity / Communications Report (Lynda Kirby) - not present
- Social Media/Multimedia Report (Cindy Gilberti, Jim Tobin)

## **Member News / Call for Artists / Show and Class Announcements (Debbie Tobin)**

- **Mother's Day Show 2022** will be in-person, hung at Robin Hill
  - 2 pieces per member (possibly increasing to 3 depending on membership)
  - Entry fee is \$10.00 per piece.
  - All submissions must have been completed within the past two years, not exhibited in a prior WHAL Art Show and not completed in a workshop or under instruction.
  - The show is open to all active members whose membership dues are paid in full. Each member is limited to three pieces of artwork. All mediums are accepted. Original artwork only. No giclees. No diptychs or triptychs.
  - **Deadline for in-person art drop off is 11:59am Friday, April 29, 2022.**
  - Please fill out the entry form(s) on the website and email images of submissions to westhillsartists@gmail.com by 11:59am Friday, April 29, 2022.
  - Digital requirements for emailed images are a jpeg format. \*Image file size is limited to 2.0 MB or less.
  - Each image should be labeled as: Artist's last name, title of piece, year created, and medium: (LastName.Title.Year.Medium.jpeg)Example: Smith.Flowers in a Vase.2022.oils.jpeg
  - Winners will be announced on Sunday, May 8 during our Mother's Day Opening Reception.
  - Our judge will offer insights into their selections during our May meeting.

- All upcoming shows and calls for artists can be found in the monthly newsletter, which is emailed to you or can be found archived on our website.
- Feel free to email new artworks to Lynda Kirby or Debbie Tobin to be added to the newsletter and/or member gallery on the website.
- Sandy Beitsinger has 25 paintings at the Manos gallery in Tarentum.



- Current monthly challenge is Huevember. Send to Lynda by the 28th.



**Demonstration by Rae Gold**

Rae Gold is a BFA graduate of Carnegie Institute of Technology in Graphic Design, Rae Gold has been self-employed for 30 years. Making wearable art, she exhibited in such shows as American Craft Baltimore, Philadelphia Museum Craft Show, and the Smithsonian Craft show. She was the Co-Director of Fiberart

International 2019. Gold’s work has been published in books, including Worldwide Colors of Felt, by Ellen Bakker, The Surface Designer’s Handbook, by Holly Brackmann, and Dimensional Cloth by Andra Stanton. For the last 13 years Gold has devoted her creative life to working with

three dimensional felt forms, taking classes from the finest dimensional instructors from around the world. She is now sharing her experience and knowledge with new students through Contemporary Craft virtual classes and working with students in her home.

- Rae brought Merino wool, which is the softest wool, typically used for garments. She is also using Olive Oil soap for the felting process.



- The thicker the wool, the less it will shrink. Roll it in every direction so that the shrinkage doesn't distort the shape. She uses warm water, bubble wrap and a towel to roll.