

# May 2022

Thursday, May 19, 2022 6:46 PM

Business meeting @7:00pm

Members present - 20

## **Board Reports**

- Treasurer's Report (Audra Zampogna) current balance \$4,329.63
- Membership Report (Helena Valentine) currently at 50 paid members
- Programs Report (Kim Freithaler) Planning more hands-on presenters for our monthly meeting for the upcoming year.
- Publicity / Communications Report (Lynda Kirby) a new section in the newsletter is forthcoming entitled "Members Helping Members". Also, Helena recommended instead of (or in addition to) having a featured artist of the month in each newsletter, we can feature an artwork and the process photos or written stories behind it.
- Social Media/Multimedia Report (Jim Tobin) every monthly demo for about the last 2 years, and every demo moving forward, is and will be featured on our YouTube channel. Helena will add all social media handles, including the YouTube channel link to the new member welcome email.

## **Member News / Call for Artists / Show and Class Announcements (Debbie Tobin)**

- We plan to continue the monthly **Show-and-Share** meetings through the summer. Debbie is considering adding in informal talks/studio tours by our members.
- Gena Gorder, our new **plein air coordinator**, would like to remind everyone that our first daytrip is this Saturday, May 21, at Pittsburgh Center for the Arts/Shadyside Arts Festival! Full details below.

Location: Pittsburgh Center for the Arts, 1047 Shady Ave. Pgh, Pa. 15232

Date: May 21, 2022

Time: 9:00 am.

Shadyside Arts Festival will be on Walnut Street if anyone is interested in going afterwards.

If you are planning to attend or have questions email Gena at [ggorder65@gmail.com](mailto:ggorder65@gmail.com) or call her cell: 412 337 8887.

- Please send your **May Abstract art challenge** and newsletter submissions to Lynda Kirby by May 29. [kirbycreativeservices@yahoo.com](mailto:kirbycreativeservices@yahoo.com)
- **PAACC Changeout** Friday, June 10 9am-12noon. Looking for volunteers!
- Jim & Debbie Tobin will be at Cooper-Siegel Library, in Fox Chapel for an artist reception. Their art will be on display there until mid-August. They'll be playing music on Sunday as well.

- WHAL member Melissa Tai coordinates it if anyone is interested in applying to show their work there.
- Pittsburgh Watercolor Society show is opening at the North Hills Art Center with a reception from 6-8pm this Saturday.
- Leah will be sharing out at link for a tour and workshop at the Hoyt on June 23 from 10am-12:30pm.

### **Reflecting on the Mother's Day show**

- Consider promoting the Mother's Day Show across a larger geographic area to spread the word further.
- Place a sign on the door of Robin Hill for when the other gallery times are.
- Get a sandwich board sign to put out front for the Mother's Day Show to catch passerbys at the park.
- Volunteers who did gallery sitting found the addition hours to be valuable.

### **Some notes from Susan Sparks, this year's Mother's Day Show judge**

- Her process began by doing a casual walk through just to see all of the pieces first. Next she went to revisit pieces that "reach out and bite you".
- She looked for the best piece in each medium/category.
- Best in Show - she loves the color, texture, and movement of the water.
- First Place - "When I looked at this I could smell the water and feel the ocean breeze."
- Second Place - "This is a little jewel." She loves the color, warmth, and depth in this composition.
- Third Place - she loves the movement, flow, use of color, and title "Grounded".
- Award of Merit - Gina - caught her eye due to the use of shadow, composition, and expression.
- Award of Merit - Jim - enjoyed the way he used the digital media to depict the Pittsburgh street scene. "It pulls you in".
- Award of Merit - Susan - "Joyous". Loved the color, pattern, and texture.
- Award of Merit - Leah - "Lovely, intimate, delicate little gem."
- People's Choice Award - Lance - was "on her list" as well.