

# WHAL March 2023

Thursday, March 16, 2023 7:03 PM

Business meeting 7:00-7:23pm

Members present - 14

## **Board Reports**

- Treasurer's Report (Audra Zampogna) Current balance of \$3,090.50
- Membership Report (Helena Valentine) Currently 50 paid members
- Programs Report (Kim Freithaler)
  - Anna Singer to demo next month on oil paint
  - May Juror and meeting demo by Victor Beltran
- Publicity / Communications Report (Lynda Kirby)
  - This month's challenge *Shades of Green* is due by March 27th.
  - The April challenge will be to use a color palette inspired by nature (bugs, butterfly, etc...)
- Social Media/Multimedia Report (Cindy Gilberti, Jim Tobin)

## **Member News / Call for Artists / Show and Class Announcements (Debbie Tobin)**

- **PAACC Changeout** March 24th 9am-12pm
- See the newsletter for information on the new **Northland Library Show**
- **Mother's Day Show** deadline 11:59am
  - Don't forget to make bookmarks as a guest giveaway
  - Gallery viewing available time slots: Tues 5/2 & 5/9 from 11:30am-evening, Thurs 5/4, 5/11, and 5/18 from 11:30am-4:30pm
- **Plein Air Picnic** on 6/25/23 on the Robin Hill Grounds and Carriage House
- **55th Anniversary Art Exhibit** will be located at the Carriage House during the winter sale on December 2, 2023
  - Setup December 1
  - Tear Down by the end of the facility time December 2

## **Demonstration by Jeanine Murch**

Illustration and Lettering Demo

"I'm Jeanine Murch, a freelance illustrator who loves creating whimsical & colorful art and hand lettering for books, greeting cards, magazines, and more. I began my career in the big publishing houses in NYC, designing and art directing children's books. After a decade, I made the leap from corporate world to running my own freelance business, which also allowed me to return to my hometown of Pittsburgh. That's where I can now be found, usually snuggling one of my 2 small kiddos or sweet rescue pup, when I'm not drawing in my home studio. I love incorporating hand-lettered type into my imagery, and draw inspiration from travel, nature, music and my Pittsburgh roots. BFA in illustration from University of the Arts, Philadelphia Member Pittsburgh Society of Illustrators (PSI) and Society of Children's Book Writers and Illustrators (SCBWI)"

