

WHAL October 2020

Thursday, October 15, 2020 5:35 PM

7:01-7:26pm Business Meeting:

16 members present

Board Reports

- **Treasurer's Report** - Audra Zampogna:
 - Current balance: \$4,628.13
- **Membership Report/Renewal and Raffle Reminder** - Helena Valentine:
 - Currently at 26 paid members
 - The West Hills Art League membership year runs September through May. During this time of COVID-19, the West Hills Art League still needs and greatly appreciates your support and continued membership. Membership benefits include: WHAL meetings, artist demonstrations, newsletters, artist page links on our website, social media, annual Mother's Day show and other local show and vendor opportunities.
 - Members who pay their dues by our November meeting will have their names put into a drawing for a free 2022 membership.
 - Cost for new & returning members is \$25 single and \$35 family (2 adults living at the same residence).
 - Please make checks payable to West Hills Art League and mail to:
West Hills Art League, P.O. Box 633 Moon Township, PA 15108, or use our convenient PayPal link located on the Membership page of our website.
<http://www.westhillsartleague.com>
- **Programs Report/November Guest Speaker Announcement** - Kim Freithaler:
 - Next presenter: Brian D. Payne - Alcohol Ink Demo and Information on reproducing your artwork for retail on Thursday, Nov. 19th, 7pm-9pm
www.brianpaynestudio.com
 - **Reminder: no meeting in December**
- **Publicity / Communications Report** - Lynda Kirby:
 - Send an email to kirbycreativeservices@yahoo.com with your story to share in the next issue. Submit by 10/30
 - Still looking for a featured artist for the November newsletter
- **Social Media/Multimedia Report** - Cindy Gilberti, Jim Tobin:
 - Follow us on Instagram! [@west_hills_art_league](https://www.instagram.com/west_hills_art_league)
- **October Challenge Reminder and New WHAL Art Show & Share** - Debbie Tobin:
 - **NEXT CHALLENGE:** Limited Color Palette Autumn Scene (submit by 10/31): Limit the amount of colors you use in the painting to the bare essentials. Create added harmony between colors by mixing fewer colors with a limited palette. A nice article about limited color palettes can be found here: <https://www.google.com/amp/s/www.artsy.net/article/artsy-editorial-4-colors-excel-painting/amp>
 - New! WHAL **Art Show & Share** on Wed., Oct. 28th @ 7:30pm
 - Are you seeking inspiration for your next project? Have you ever admired a fellow member's work? Just need a little encouragement? Let's collaborate! All WHAL members are invited to participate in our monthly WHAL Art Show and Share.

- Plan to join our new monthly Zoom call 2 weeks after our regular member meetings. This is simply an informal chat session where members can show recent completed pieces or works-in progress.
- There will be opportunities for you to ask questions about someone's process and materials, or you could ask for input on something you are working on, or even just log in to get inspired. It's a great opportunity to connect, collaborate or mentor.

Member News

- Congratulations Colleen Tittinger who sold a piece at the Lawrence County Courthouse art show and it will be hung at the courthouse.
- Congratulations Aimee Bungard for being selected as Cold Mountain Review's 2nd Annual Readers' Choice Award Winner in the visual art category for "As Above, So Below"
- Congratulations to Gina Judy who's painting titled "Deck at Fallingwater" recently received the FINALIST award in Camelback Gallery's International Juried Architecture Competition. See the exhibition at: <https://www.camelbackgallery.com/architecture2020exhibition>
- Leah Shuck invites us to Join Lisa Leibering and PAEA (Pennsylvania Art Education Association) Region 1 for a Wire Sculpture workshop on Tuesday November 10, 2020 from 7:00 – 8:30 PM
 - "Get ready to twist, bend, and wrap your way to a beautiful sculpture, as we explore the wonderful world of wire! In this hands-on session, we will learn several basic shaping and cutting techniques as we make our own unique wrapped wire tree sculptures. Then, we will play around with abstract, free-form sculpting as we experiment with both coated and uncoated wire. In addition to their wire creations, everyone will also leave the session with sample lesson plans, assessment tools, information on materials/tools and ideas for overcoming barriers to working with wire in the classroom."
 - Act 48 credit available for teachers. Free for members, \$5 for non-members. Will be held on Zoom.
 - A materials list will be provided in advance.
 - This is just one of our 2 session partnership with Lisa, exploring alternative methods for 3D art.
 - Register here: https://www.eventbrite.com/e/alternative-materials-for-3d-art-wire-sculpture-tickets-124782121685?fbclid=IwAR2TVJwtrv-FDgz1bu1zoADVdgA_Kiku2Xop43rJu_pBKvB_XUfQWNrOeEQ

Call for Artists

- The Art of Coffee - Drawings, Photos, sketches collages...anything goes. To be displayed at Wunderbar in Harmony PA November 1-30.
 - Deadline for submission to Bottlebrush Gallery by October 18
 - Please email bottlebrushgallery@yahoo.com with questions
- Sweetwater's Annual Holiday Mart: Nov. 28th – Dec.19th
 - Last Day to Apply: October 12
 - Online Sale Dates: November 28 - December 19
 - Virtual Preview Party: November 27
 - For details and to complete the form online: https://sweetwaterartcenter.org/call_for_artists/holiday-mart/
- Tuscarawas County Art Guild Fall Art Exhibit - Opening November 14th, 2020
 - Entry Date: Friday, October 30th 2pm to 7pm & Saturday, October 31st 9am to 3pm
 - Opening Day: Saturday November 14th 6pm to 8pm. Award Ceremony will be at

7pm

- For rules, requirements and details, visit:
<https://www.tuscarawascountyartguild.com/2020juriedshow>
- PennState VIRAL IMAGINATIONS: COVID-19 is a gallery and archive about Pennsylvanians' experiences during coronavirus. Submit a work of visual art or creative writing, or just visit the gallery pages. <https://viralimagination.psu.edu/?fbclid=IwAR3iQT1DHBek7JZt6zLZlOPJ4OJ2mzWpcoNoanevg03M7NDTtZLqtI70cuM>
- Hearing the WHISPERS & ROARS - North Hills Art Gallery
 - Art drop off at North Hills Art Center: October 19-21
 - Monday - Wednesday: 10am - 3pm and Tuesday 7pm-9pm
 - Commission 50% Artist ,25% NHAC, 25% CCN
 - No entry fee, anyone may enter!
 - Opening Night: Virtual tour of art displays, Message from First Lady WolfVirtual live musical performances, Introducing CCN's Canine & Feline Advocates
 - Submission Form & Contact 412-364-3622 northhillsartcenter.org
- North Hills Art Center Artisan Market - Nov 21-Dec12
 - Pre-register by Oct 30
 - Delivery Nov 10-14
 - <https://northhillsartcenter.org/resources/Documents/Shows/HAM%20Artist%20Call%202020.jpg>
- The Cranberry Artists Network (CAN) is screening NEW MEMBERS!!
 - Go to www.cranberryartistsnetwork.com membership page on the CAN website. Tap Apply. You can read general requirements and also see new member screening guide.
 - Have membership application form filled out and sent to generalinfo@cranarts.com by 5:00 on OCTOBER 19, 2020.
 - For online screening you will need to email 3 examples of your art following screening guidelines to mjart49@gmail.com by 5:00 on OCTOBER 19, 2020. Please include name, media and date completed. I will let you know within 48 hours if you have been screened in or not by email. If you are screened in, you will pay the dues for 2021 which are \$25. Email Mary Jane Hadley - Membership Chair at mjart49@gmail.com with questions.
- Hoyt Regional 2021 Call for Artists - submit electronic entries for the 48th Hoyt Regional Juried Exhibition. Elaine A. King, freelance curator and art critic, will select works and award winners for the exhibition. https://hoystartcenter.org/hoyst-regional-juried-exhibition/?utm_source=Arts+%26+Education+at+the+Hoyt&utm_campaign=12e65fb3ca-
 - DATES TO REMEMBER
 - Deadline for Entries: February 6, 2021
 - Notification of Acceptance: March 15, 2021
 - Delivery of accepted works: By April 3, 2021
 - Exhibition Dates: April 13-June 24, 2021
- Westmoreland Art Nationals Juried Fine Art & Photography Exhibition
 - Entry Deadline is Friday, March 5, 2021. All entry forms must be postmarked or hand delivered on or before this date.
 - Since 1978, the Westmoreland Art Nationals has attracted submissions from not only local artists, but also regional, national, and international talents. The first exhibit will be held at the Westmoreland County Community College from Saturday, May 22 through Wednesday, June 9 with the second exhibit taking place Thursday, July 1 through Sunday, July 4 as part of the Westmoreland Arts & Heritage Festival.

The opening reception for the Festival exhibit will take place on Saturday, June 26. You may enter as many pieces as you would like to be considered in both of our exhibits. New for 2021 we will also have a Digital Exhibition for both live exhibits. Both shows provide excellent exposure for you and serve as wonderful networking opportunities to meet other distinguished artists in your field.

- <https://artsandheritage.com/the-arts/art-nationals/>

Show and Class Announcements

- Coraopolis Festival - 10/17 from 12-4pm
 - Gilberti Fine Arts hosting the Pittsburgh Society of Artists
 - WHAL's Heidi will be set up in the vendor area and doing live portraiture

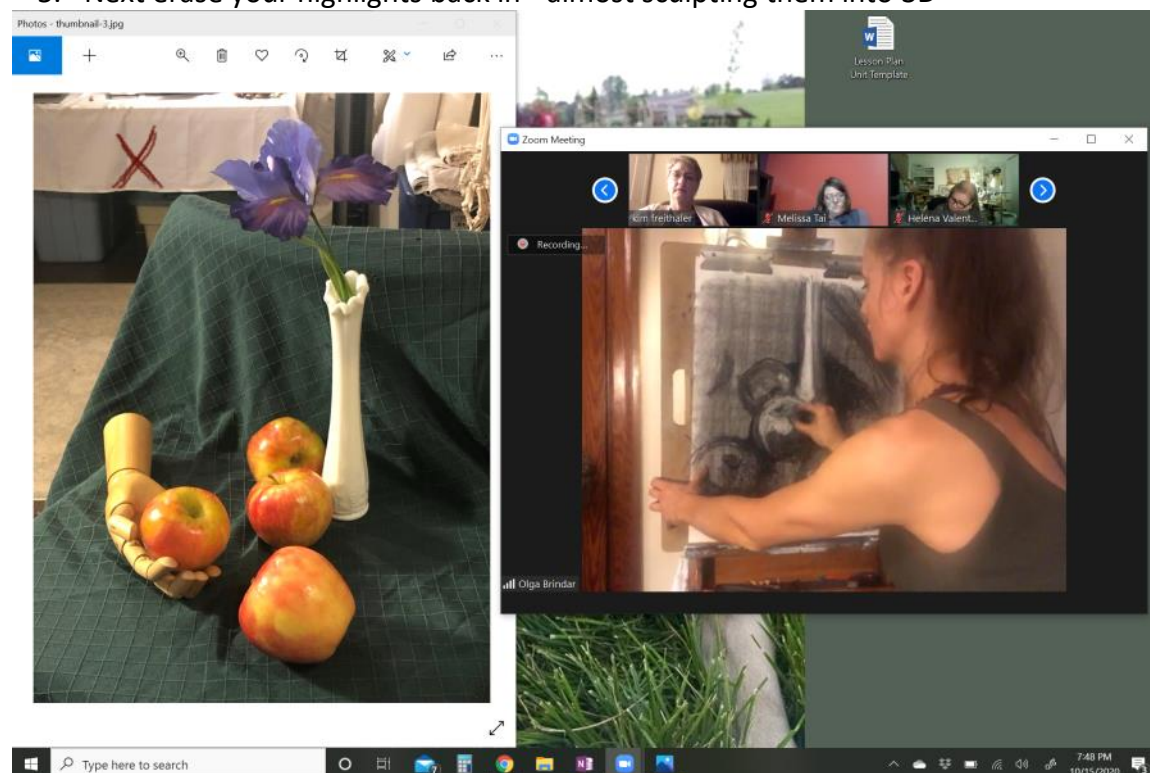
Demonstration by Olga Brindar

Bio: Olga Brindar is a Russian-American artist who draws, paints, illustrates, and creates murals. In 2009, she graduated with a BFA from Carnegie Mellon University. She has been showing her work as well as teaching in the Pittsburgh area for over a decade. She lives in the Northside with her partner, two-year-old daughter, and two red Dobermans.

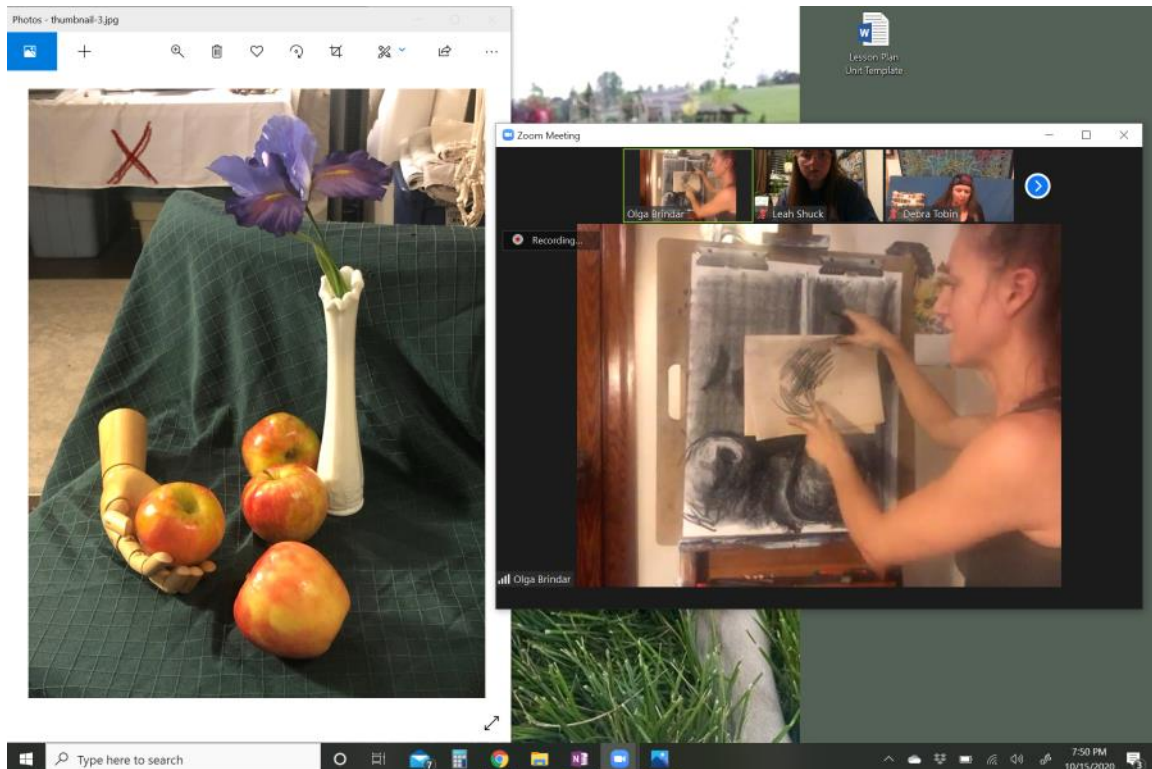
Website: <https://www.olgabrindar.com/>

Demo notes:

1. Begin with 3 thumbnail sketches to set the composition
2. Lay a background layer of your medium value (mid tone) all over
3. Loosely lay out shapes quickly with vine charcoal
4. Next you can darken values (but doesn't recommend compressed charcoal or conte yet in this stage because it can become hard to erase)
5. Next erase your highlights back in - almost sculpting them into 3D



6. Fill in your values, smudging as you go if you want. Use hatching or cross-hatching.



7. Move to conte or compressed charcoal when adding in more intense line work & shadows
- **An eraser doesn't mean a mistake, it is just reductive drawing****
- **Olga is using Bristol Vellum paper but you can also buy mid tone paper and add in white conte or compressed charcoal.****
8. She encourages you to walk away for 5 minutes to re-see your drawing with fresh eyes
 9. Finish your drawing with fixative or hairspray

