

West Hills Art League

NEWSLETTER

NOV 2020

This Month's Guest Demonstrator: Brian Payne

Zoom Meeting
November 19th, 7pm-9pm

Brian Payne (Brian D. Payne Studio) is a visual artist living and working in his hometown of Girard, Pennsylvania. Formally trained at the Art Institute of Pittsburgh, he continued his education at Triangle Technical Institute, and further honed his craft with over 30 years of experience and practice. After mastering watercolor painting, and being accepted into many juried exhibitions for his watercolor work, Brian allowed himself to experiment with a variety of media and painting styles. His exhibition, Clarity, at Stonewall Gallery contained over 75 new paintings, created over the span of a single year. This exhibition was a catalyst for an increase in creative expression—Brian was inspired to create without limitations. This new attitude has allowed for freedom within Brian's craft, and has solidified his place as an established artist within his community.

In addition to the hundreds of paintings, logo designs, and greeting card designs he has completed for his many patrons along



the way, some of his standout accomplishments include:

- 2016 Second Place 59th Annual Allentown Art Show in Buffalo NY
- 2017 Discover Presque Isle's, Erie PA Premier Artist/ Designer of annual poster commemorating event
- 2018 Honorable Mention in the Pennsylvania Watercolor Society's Annual Show
- 2019 People's Choice Award Jay and Mona Kang Annual Art Show , Erie PA

Contact the artist: www.brianpaynestudio.com



Sunflower Dreams 10x14 alcohol ink on tile
© 2020 Brian D. Payne



His Favorite Spot
15 x22 watercolor on 300 pound Kilimanjaro paper
© 2020 Brian D. Payne

Membership Renewal Due

The West Hills Art League membership year runs September through May. During this time of COVID-19, the West Hills Art League still needs and greatly appreciates your support and continued membership. Membership benefits include: WHAL meetings, artist demonstrations, newsletters, artist page links on our website, social media, annual Mother's Day show and other local show and vendor opportunities.

RAFFLE

Members who pay their dues by our November meeting will have their names put into a drawing for a free 2022 membership.

Cost for new & returning members is \$25 single and \$35 family (2 adults living at the same residence).

Please make checks payable to West Hills Art League and mail to:

West Hills Art League
P.O. Box 633

Moon Twp., PA 15108

...or use our convenient PayPal link located on the Membership page of our website.

<http://www.westhillsartleague.com>

**Next WHAL
Virtual
Show And Share
Monday, Dec. 7th**

November Artist Spotlight

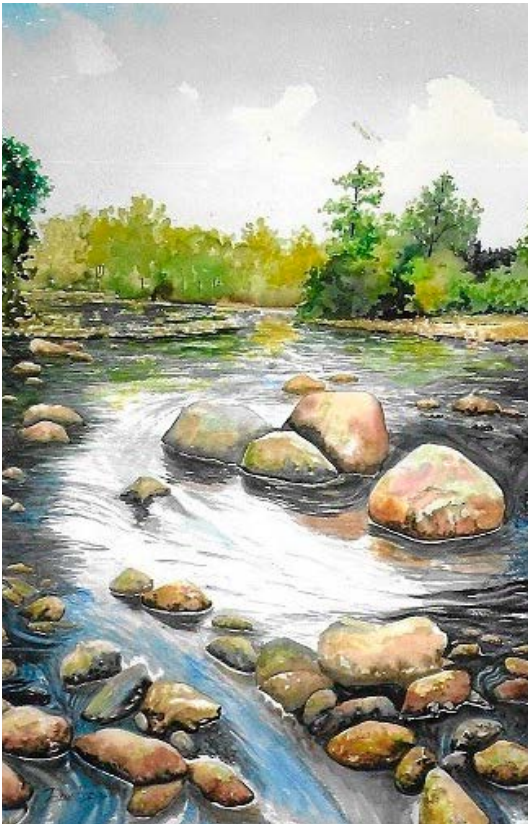
Douglas H. Brown

A Pittsburgh native, I attended the Pittsburgh Art Institute. After pursuing a career as a package designer and freelance artist for more than 40 years in Northeastern Pennsylvania, I returned to the area recently. I am a signature member and past president of the Pennsylvania En Plein Society. For the past 20 years I have taught watercolor classes and shared my love of the beauty of colors with hundreds of students in group and individual classes. Currently I teach in Sewickley, Bellevue, North Hills, Beaver and Aliquippa. I enjoy doing watercolor demonstrations and workshops that I feel are beneficial to both beginners and more advanced students.

I have been privileged to serve as jurist for many shows. I have had exhibitions in many areas of Pennsylvania, New Jersey, New York, Connecticut and Florida.

Published in the Watercolor Magic Magazine Summer 1994, Spring 1996, Autumn 1998 and Fall 2000.

<http://doughbrownwc.com>

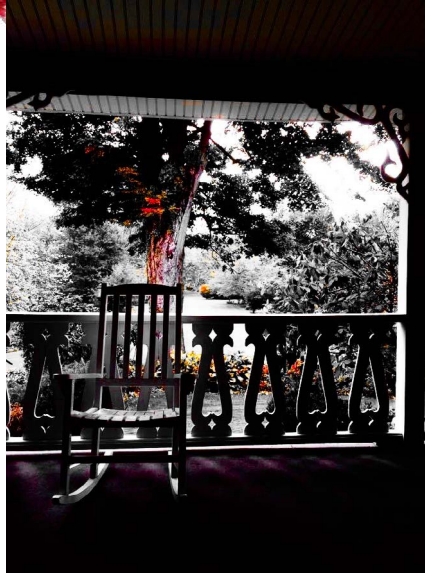


WHAL October Challenge:

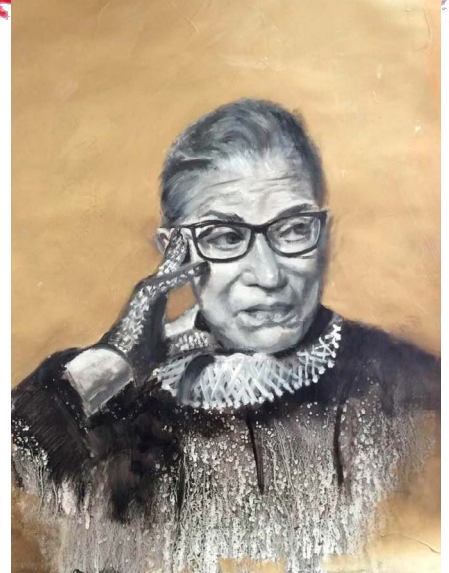
Limited Color Palette Autumn Scene



DEBRA TOBIN



JAMES TOBIN



DIANNE BAUMAN
REMEMBERING RUTH



KIM FREITHALER



NEELAM DWIVEDI
FALL



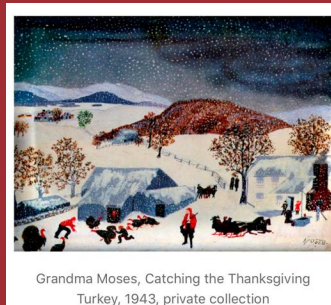
HELENA VALENTINE
ST. MARTIN'S SUMMER, ACRYLIC 11x8

NEXT CHALLENGE: 'Draw This In Your Style'

(short: DTIYS) is an art challenge, where artists draw an already existing artwork, but in their own style.

There are no restrictions regarding tools, you can use both digital and traditional media, and there's also no time limit. Also, if you have your own ideas, want to draw the character in a different pose, change colors, you are free to do so.

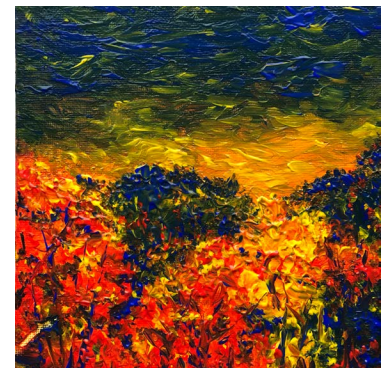
Here are two famous Thanksgiving paintings for you to choose from. Submit to kirbycreativeservices@yahoo.com by 11/30



Grandma Moses, Catching the Thanksgiving Turkey, 1943, private collection



Norman Rockwell, Freedom From Want, 1943, Norman Rockwell Museum



LYNDA KIRBY
BADEN HILLS IN FALL

Member News



Here are some of the amazing artworks by **Sandra Beitsinger** stationed at Emma Jeans during the Coraopolis Fall Festival.

Coraopolis Fall Festival!



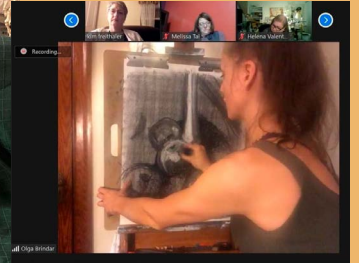
Demo at **Gilberti Fine Arts Gallery** during the Coraopolis Fall Festival



Our own **Heidi Lee** painting live portraits at Coraopolis Fall Festival.



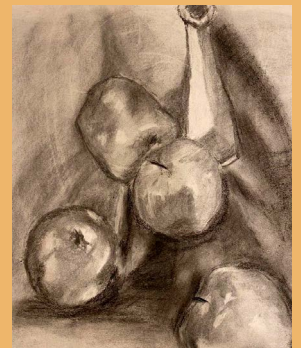
James and Debra Tobin were among the artists with pieces on display in the Artists of Harmony show at Bottlebrush Gallery. They will also have pieces on display for the month of November for the Art of Coffee show at Wunderbar in Harmony PA.



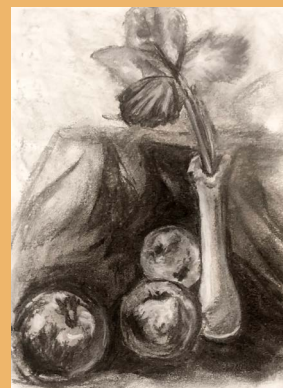
October Zoom Charcoal Sketch Demonstration with Olga Brindar!



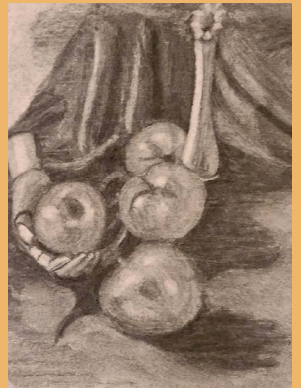
HELENA VALENTINE



RITA WILSON



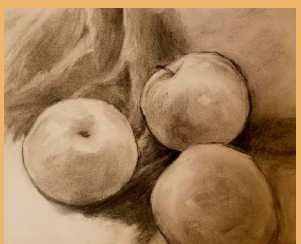
DEBRA TOBIN



NEELAM DWIVEDI

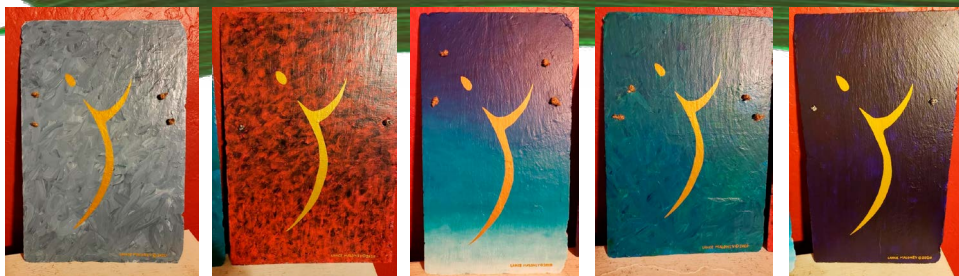


LEAH SHUCK



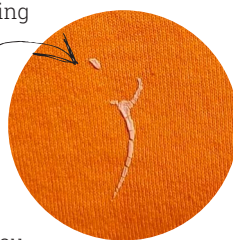
KIM FREITHALER

Member News



Lance Maloney - In the immortal words of Monty Python – “And now for something completely different,” I wanted to share something new from my studio.

Inspiration can come from anywhere at any time. Years ago, while painting some household project, a tiny splatter of paint found it's way onto my sweatshirt. Drying and setting itself into the fabric, laundering did little to unfix it. Perhaps the creative spirits in the world applied their magical powers to make this design permanent for a reason. Last month that reason came to fruition. A recent acquisition of some old roofing slates along with pondering thoughts of “what the heck am I going to do with these?,” caused the two paths to converge.



Yes, I am straying far from my normal subject material, but sometimes you have to break out of your mold and try something totally different. I wanted to share these images to get the thoughts from the masses. Before you ask, no, I'm not making a 360 degree turn with my style permanently. Just exploring and having a little fun. You may find that the image grows on you or speaks to you like it did to me.

Please IM me if you are interested in purchasing any of these. They are already lacquered and ready to be hung.



A 20-minute pose by **Janine Simmons**.



It took **Kim Freithaler** about 4 hours to paint this 12'x12' backdrop. The Pennsylvania Trolley Museum is gearing up for a fun event with all the holidays rolled into one, so you can catch up!



Rhode Island Watercolor Society
Paint What You Love

FIRST PRIZE

Gina Judy

“Laughter-Banquet”

Watermedia on board
\$1100

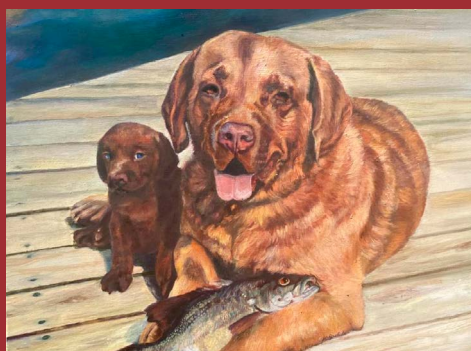
Juror Comments: “A joyful painting:
Wonderful use of drawing with the
medium and looseness of color.”

This show is on display now until
November 20th in the gallery located
in Slater Memorial Park. Hours are
Thursdays and Fridays 10am-4pm
and Saturdays 10am-3pm.

<https://rhodeislandwatercolorssociety.wildapricot.org/page-1860416>



A photo of colorful autumn leaves caught in mid air flight against a gorgeous blue sky by **Helena Valentine**



Kelley Bush

“Poncho and Sam”, 2020, Oil on
canvas, 20” x 16”

Very excited to release this painting to its new home! This one was pure bliss for me to paint. I loved capturing the tone and highlights of the Poncho's fur, the bright blue eyes of Sam, and the fish! Message me for information on commissions of your favorite fur-baby!

Call for Artists

Moon Lights Holiday Festival

Saturday, December 5th | 5-8pm | Moon Park

The Moon Lights Holiday Festival returns to Moon Township. This annual festival began several years ago and outgrew its original location at the Township building. Last year it moved to Moon Park and included the lighting of all park pavilions. This year we are adding new light displays. Each year we will be building on these displays. We hope to make Moon Park a destination for holiday light viewing.

Santa will arrive on the Firetruck at 5pm. He will ride into the park and light our Moon Park Christmas Tree at the Rotary Pavilion.

Following the lighting of the tree, Santa will be available for socially distanced photos and visits with local children. Bring your letters for Santa to drop in his mailbox. The event will also feature performances by local dancers and musicians, food trucks, a smore's station, and much more. Check the full event schedule online at moonparks.org.

The safety of our community is our highest priority. This event will adhere to current CDC guidelines surrounding Covid-19.

ARTIST/VENDOR OPPORTUNITY:

EVENT DATE:

Saturday December 5th.
Vendors will be selling from
2:00-7:00pm and the event
will be 5:00-8:00pm.

EVENT LOCATION:

Moon Park 1350 Joe Denardo
way, Moon Township PA
15108 (very close to the Wiz-
arding Festival vendor area)

VENDOR LOCATION:

Artist vendor area will be
where the Garden Club will
be having their Greens and
Things sale at Robin Hill.

- Limited to 4-5 WHAL artist members. Only 20 artist and craft vendors will be booked for the event.
- There will be no fee this year's event for vendors but we must have solid confirmation of your attendance.
- Each vendor will have only one 10'x10' space available to them. Tents will need to be weighed down.
- Vendors will not be able to park or drive up to their space. All tents, tables, decorations and inventory will need to be carried or carted in.
- Vendors booked will be first come, first served. Once an email confirmation is received, you will be in.
- There will be no electricity available for vendors but area will be lit very well.
- The vendor area traffic will be a one way loop for customers.
- Vendors will have at least 6 feet between spaces.
- We would like vendor tents/tables and their offerings to be Yule/holiday/winter themed.
- There is no public WiFi available.
- Masks are required to be worn. Bathrooms are very close to vendor area.

If you would like to participate and you can commit to attending, please respond Lisa Shaughnessy and include signed waiver(s) found on our website.

lshaughnessy@moontwp.us
www.moonparks.org
info@moonparks.org

Call for Artists



Call for Artists

ENTER NOW - DEADLINE MARCH 5, 2021

WESTMORELAND ART NATIONALS
JURIED FINE ART & PHOTOGRAPHY EXHIBITIONS

Westmoreland Art Nationals Juried Fine Art & Photography Exhibit

Now Accepting Entries for 2021 Westmoreland Art Nationals

Every year, the Westmoreland Arts & Heritage Festival holds the Westmoreland Art Nationals, a juried fine art and photography competition, featuring art from all around the country. Artists are permitted to enter as many pieces as they'd like to be considered in both of our exhibits.

The first exhibit will be held in Commissioners Hall at Westmoreland County Community College. The exhibit will run from Saturday, May 22 through Wednesday, June 9, with the Opening Reception on May 22 from 6-8 PM. Awards will be Announced at 7:00 PM on May 22 and posted on our Facebook page. The second exhibit will be held at the Westmoreland Arts & Heritage Festival on Thursday, July 1 through Sunday, July 4 with the Opening Reception set for Saturday, June 26 from 6-8 PM. Awards will be Announced at 7:00 PM on June 26 and posted on our Facebook page. Both shows are free and open to the public to attend.

A total of \$4,800 in prize money will be awarded in the following categories:

- Best of Show
- Painting
- Graphics
- Craft
- Sculpture
- Photography
- Mixed Media
- Digital Media/Digital Art
- New Entrant
- People's Choice

Winners are selected for each exhibit and are not announced until the night of the Opening Receptions. Both shows provide excellent exposure and serve as wonderful networking opportunities to meet other distinguished artists.

<https://artsandheritage.com/the-arts/art-nationals/>

Sweetwater's Annual Holiday Mart: Nov. 28th – Dec.19th

We will also be preparing to create pop-up markets if the regulations at the time allow for in-person sales. (The status on the pop-up markets will not be decided on until late November.) The online sale will be three weeks long, from November 28th – December 19th.

Important Dates:

Online Sale Dates:

November 28 - December 19

Virtual Preview Party: November 27

For details and to complete the form online: https://sweetwaterartcenter.org/call_for_artists/holiday-mart/

Hoyt Regional 2021 Call for Artists

Artists are invited to submit electronic entries for the 48th Hoyt Regional Juried Exhibition. Elaine A. King, freelance curator and art critic, will select works and award winners for the exhibition.

DATES TO REMEMBER

- * Deadline for Entries: 2/6/21
- * Notification of Acceptance: 3/15/21
- * Delivery of accepted works: By 4/3/21
- * Exhibition Dates: April 13-June 24, 2021

<https://hoartcenter.org/hoart-regional-juried-exhibition/>

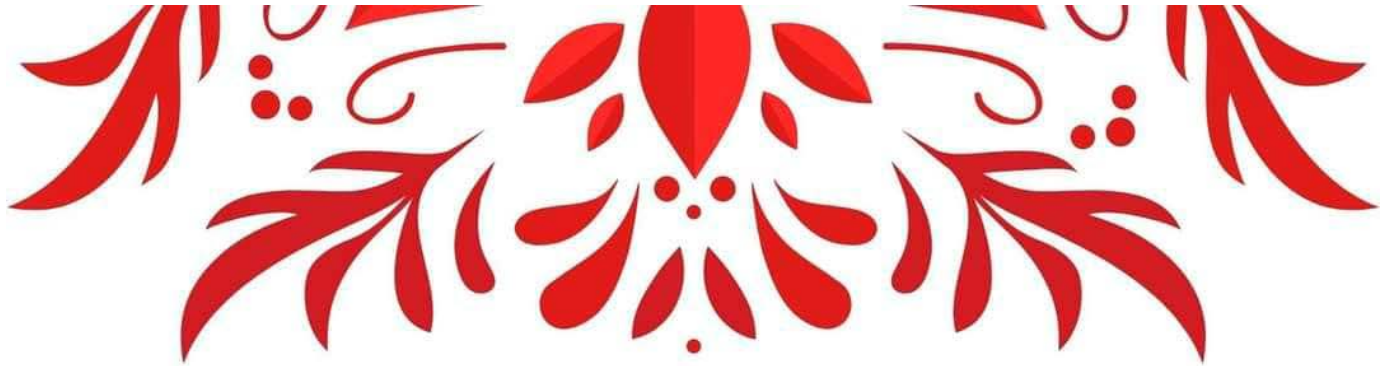
PAAC Changeout To Be Announced

The Pittsburgh Airport Area Chamber of Commerce changeout is going to be postponed again at the request of the Chamber. Future date is yet to be determined.





Call for Artists



Call For Artists

Thank you for your interest in the Girty's Woods Holiday Art and Gift Auction

The fundraiser will be hosted on December 4th via a Facebook Live Stream. We will have two drop off dates and times, Nov 12 from 4-8pm or Nov 14th from 11-2pm to 211 Grant Ave, Millvale, PA 15209. All works of art will need to be to Tupelo Honey Teas by November 14th. Works will be posted at least a week ahead of time for people to browse.

Artists will split the final price with Girty's Woods 50%50%, unless the artist wishes to donate more towards the cause. Please let us know upon drop off if you'd like to donate more.

Works of art should be able to be transported by the purchaser. We will not be shipping art or delivering art. Please keep the size and weight of your item reasonable. In addition, this is a local fundraiser, so price cap on what you value a single item will be \$500. Please keep all items family friendly as we will be having a kids art in the auction too. All mediums WELCOME! Email Questions to Danielle@tupelohoneyteas.com

If you want to donate a piece we will need by Nov 1st:

What your item is

A short artist bio/description of piece (to be read night of auction)

Size of your piece and weight

Value

A picture of your item

What is Girty's Woods?

Girty's Woods is a 155 Acre property that sits between Millvale and Reserve. Allegheny Land Trust is attempting to purchase it to create a community park, with trails. While a county grant, has been recieved, the overall goal is still about half way to completion. The deadline for the entire goal is March 31, 2021. This fundraiser can help us add much needed funds towards saving this land for future generations.

Call for Artists

the North Hills Art Center *invites you to participate in*



Holiday ARTISAN MARKET CALL FOR ARTISTS

We are preparing for the Holiday Artisan's Market and extend this invitation to you to display your creations for sale to holiday shoppers. We are looking for a wide variety of items, including holiday & home décor, jewelry, pottery, glass, paper arts, fashion items, and more...

Market Dates: November 21-December 12, 2020

Market Hours: Mondays thru Saturdays: 10am-3pm, Tuesday Evenings: 7pm-9pm

Delivery of items: November 10-13, 10am-3pm; November 10, 7-9pm & November 14, 10am-12pm

Pick up of items: December 16-18, 10am-3pm; December 19, 10am-12pm (*tentative*)

Please register to reserve your place by **October 30 -or as space allows**. See our web site (*art show page*) for more info & to download general instructions, inventory list & show flyer.

WE LOOK FORWARD TO DISPLAYING AND SELLING YOUR CREATIONS!



Events & Shows

Handmade Arcade VIRTUAL MARKETPLACE November 28 - December 6, 2020

Shop for the holidays from a curated community of talented makers, designers, artists and crafters. This 9 day virtual event features a variety of interactive experiences (video and live streaming), behind-the-scenes studio tours, hands-on demonstrations and tutorials, Meet the Maker Q&As, special giveaways and offers, online raffles, crafty discussions, and more!

<https://www.handmadearcade.org/events/>

"USE BLOGGING TO BUILD YOUR ART BUSINESS" Free Webinar with Becky Sciuolo of Artisan Advantage - Tues., Nov. 10 @ 12pm or 7pm



Registration is now open! This free presentation will explain how to use blogging to create an effective marketing system for your visual art. All participants will also receive a complimentary "How to set up your blog" guide.

This presentation uses my personal experience and real-life examples to outline a system any visual artist can use. The information is relevant for many popular web platforms such as WordPress, Weebly, Squarespace, or FASO. Learn how to consistently share work with an audience across various marketing channels such as social media and email marketing using an easy to use blogging platform as the driver for your business.

My goal is for you to gain a new enthusiasm for building a web presence, whether you are starting from scratch or improving upon an existing website. I will offer tools and advice for starting and maintaining this system in a manageable way.

Reserve your spot by clicking on your preferred session timeslot at <https://www.artisan-advantage.com/free-november-webinar-blogging-to-build-your-art-business/?fbclid=IwAROC0YN2iTqyJkv4aqd12nNy-3ThN2fs3IREVIL7Vp8c3O951CEb-c32zvz>

Tuscarawas County Art Guild Fall Art Exhibit / Opening Nov. 14th, 2020

Tuscarawas County Center for the Arts
461 Robinson Dr. S.E., New Philadelphia, OH 44663

Opening Day: Saturday, Nov. 14th 6pm to 8pm. Award Ceremony will be at 7pm

Exhibit Hours: Open Mon. thru Fri. 10am to 2pm, (except Thanksgiving weekend)
Saturdays 11am to 4pm. Closed Sundays

<https://www.tuscarawascountycastle.com/2020juriedshow>



PAEA Region 1 presents: *Alternative Methods for 3D Art:* Wire Sculpture

Join artist Lisa Leiberling of "Studio 3C" for this virtual hands-on session in the art of wire wrapped sculpture. A materials list will be provided in advance so not only will you leave this session with your very own sculpture but also sample lesson plans, assessment tools, and information on using wire in the classroom.

Tuesday November 10, 2020

7:00 – 8:30 PM

Free for members, \$5 for non-members

Leah Shuck invites us to join Lisa Leiberling and Region 1 for a Wire Sculpture workshop! Tues., Nov. 10, 2020, 7:00 – 8:30 PM

Get ready to twist, bend, and wrap your way to a beautiful sculpture, as we explore the wonderful world of wire! In this hands-on session, we will learn several basic shaping and cutting techniques as we make our own unique wrapped wire tree sculptures. Then, we will play around with abstract, free-form sculpting as we experiment with both coated and uncoated wire. In addition to their wire creations, everyone will also leave the session with sample lesson plans, assessment tools, information on materials/tools and ideas for overcoming barriers to working with wire in the classroom.

Act 48 credit available. Free for members, \$5 for non-members.
Will be held on Zoom.
A materials list will be provided in advance.

This is just one of our 2 session partnership with Lisa, exploring alternative methods for 3D art.

<https://www.eventbrite.com/e/alternative-materials-for-3d-art-wire-sculpture-tickets-124782121685?fbclid=IwARlRrX-uTiyhRCtxHTgDF5DY-7EnYGUQuOk4uFMCph0M7TYmxgnJZk0rt32ZM>

West Hills Art League P.O. Box 633, Moon Township, PA 15108



www.WestHillsArtLeague.com



@WestHillsArtLeague

Send Social Media submissions to:
Cindy Gilberti • c.b.gilberti@gmail.com

Send Newsletter submissions to:
Lynda Kirby • kirbycreativeservices@yahoo.com

BOARD MEMBERS:

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Kim Freithaler - Vice President / Programs kimartagain@gmail.com
Leah Shuck - Secretary leahshuck@gmail.com
Audra Zampogna - Treasurer twoaudra22@yahoo.com
Helena Valentine - Membership helenamvalentine@yahoo.com
Cindy Gilberti - Website / Social Media c.b.gilberti@gmail.com
James Tobin - Multimedia jamestobin@yahoo.com
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