West Hills Art League Meeting 2/21/2019

Call meeting to order 7:03pm

Welcome to new members

- Julia Shaw (spelling?) from Masonic Village, is a watercolor artist
- Bill & Carol Batisti (spelling?) from Sewickley, works in oil, acrylic, and watercolor paints
- Monica (no last name given) from Bridgeville, works in oils and jewelry

Approval of distributed January Meeting Minutes

- Spelling correction – "Yupo" paper

Committee Reports

- Audra (treasurer) reports WHAL balance at $5,552.11
- Lance (membership) reports 78 current members in WHAL
- Amy (communications) is currently working on obtaining another glass case and pedestals in time for the Mother's Day show, still looking for an appropriate lock for the display case in the PAACC conference room, and added a survey to the WHAL website on possible group improvements.
    - http://westhillsartleague.weebly.com/surveys.html
- Diane (programs) announced upcoming presenters: next month is a jewelry artist and after that is Sarah Simmons, a fiber artist

Announcement of future board openings

- Membership & Communications opening in September
- Programs opening in May

Discussion and Call for vote on Dianne's request to raise guest speaker payment from $125 to $150

- Vote to raise payment to $150 passed
- Juror payment increase as well

Discussion and Call for vote on memorial flowers/donations

- Current practice is to send a card as a group when a member passes.
- 3 votes for group effort from WHAL budget (flowers or donation in their name)
- 9 votes for it remaining individual choice for sending flowers/making a donation

Call for announcements of any member shows or classes.

- Colleen Tittiger's *Splash of Color* at the Cranberry Municipal Building March 1st-31st

- o Opening March 3rd 1:30-3:30 with live music & refreshments
  - o www.colleentittiger.com
- Diane Bauman's beginner oil class at Gilberti Fine Arts starting up again Wednesdays from 12-3pm
  - o For all levels
  - o https://gilbertifineart.weebly.com/classes.html
- Kim Freithaler's *Art for Animals* is opening Saturday March 9th and will benefit 4 groups including Wild Bird Rescue from Valencia, PA.
  - o Adoptable dogs will be present
  - o Activities on Saturdays during the show – March 16th pet related activities
  - o Kim doing a live dog oil painting demo on Saturday March 23rd
  - o Call for artists on their website – accepting art March 4th-7th daily from 10am-3pm & 7-9pm
  - o Runs until April 6th
  - o Not juried
  - o http://northhillsartcenter.com/Call%20For%20Entries_%20Art%20for%20Animals%202019.pdf
- Cranberry Artist Network *Seeing in a New Light* opening March 7th and is up until April 15th
  - o https://www.cranberryartistsnetwork.com/newlight-2019
- Beaver Valley Artists Spring Show opens Sunday March 24th from 1-4pm
  - o https://www.beavervalleyartists.org/
- Our own Northland Public Library Show will be hung March 4th by Debbie & Jim Tobin and Kim Freithaler
  - o Open until May 16th
- Earth Day Show sponsored by Brewhaha is looking for artists to donate pieces
  - o Money from sold works would benefit Hollow Oak Land Trust
  - o Looking for nature, tree, and landscape related art
  - o Event will be held at the community center on Camp Horn Rd.
  - o http://events.r20.constantcontact.com/register/event?oeidk=a07eg0dz57baec08f33&llr=q9l48vmab

Adjourn Regular Meeting 7:21pm

Artist Demo by James Tobin

- Diane introduced James by explaining that around 6-8 years ago she began noticing digital artists winning awards – that this new digital art form was coming to the forefront.
- James is an artist and musician from Beaver County who came from a family of artists
- He discovered Adobe products through his work around 20 years ago
- What is digital art?
  - o Anything that is created or manipulated digitally
  - o Art can be spurred from simple doodles from his phone (using Adobe Sketch, which has features like a paintbrush, marker, and layering applications)
- James creates digital drawings as well as edits and enhances photos

- You can remove parts of images you don't want (example: the mat under the Jeep) and add or improvise parts of images that may have gotten cropped out (example: the rest of the Jeep tire at the bottom of the photo)
        - He can piece together and layer drawings for backgrounds with images
- Programs James uses:
        - Adobe Photo Fix is what he used to remove the dog leash from the winter picture.
        - Photoshop Mix is what he used to put his face in the portrait of the Merrick family.
        - The whole Adobe Creative Suite gives you access to applications on the computer and your phone, as well as gives you an online platform for sharing, which comes with membership.

- It is very important that when you are working digitally you save works to 300 dpi (this is for a high quality print)
- His creations have been printed on metal, glass, canvas, and acrylic plastic
        - There is no particular shop he likes best but encourages to order a small print first when ordering from a new company to check out their quality first
        - He reports that Walmart photo printed canvases are flimsy
- www.jamestobinart.com/portfolio
        - James reports that most of his sales come from shows rather than online but still encourages everyone to invest in a website – he likes and uses wordpress but encourages members to pay extra to remove the site ads
        - It is smart to post smaller or lower resolution images on your website to try and deter people from stealing your images

Respectfully submitted by Leah Shuck